



**Junior
Achievement™**
of Sacramento

PLAYFOREJA SPONSOR PACKET

TopGolf Roseville | October 26

Co-Presented by:





ABOUT PLAYFOREJA

PLAYFOREJA is an outdoor golf FUNdraiser held at TopGolf Roseville in support of Junior Achievement of Sacramento's mission to help more young people to be smart about money and find success in the work place. Picture a 240-yard outfield with dartboard-like targets. The closer to the "bulls-eye" you get or the farther out you hit your micro chipped ball, the more points you score. Challenge your co-workers, clients, or friends to addictive point-scoring golf games that anyone from pro golfer to putt-putt champ can play in any weather.

ABOUT JA SACRAMENTO (THE BENEFICIARY)

JA uses hands-on experiences to help youth understand the economics of life and the link between education and earning potential. JA's career exploration, work readiness, financial literacy & entrepreneurship programs help foster a sense of purpose and capability in youth leading to improved economic outcomes. The 2021-22 JA Alumni Survey Report shows:

- **90% of JA Alumni say JA played an important role in believing they can achieve their goals.**
- **84% of JA Alumni state JA positively influenced their decision to pursue higher education.**
- **69% JA Alumni say they currently work in their dream job, as apposed to only 25% of Americans.***
- **When it comes to entrepreneurship, more than half (51%) of the JA Alumni report that they have started or owned a business at least once in their life.**

*Research by MidAmerica Nazarene College.

HOW IT WORKS

- **Determine your Organization's Sponsor level, number of teams and session.**
- **Register your Organization according to Page 4.**
- **Participation includes 3 hours of TopGolf playtime, 1 1/2 hour networking mixer, a tasty buffet and unlimited fun.**
- **Bring your own or use free clubs provided.**
- **Various opportunities to win prizes!**





SPONSORSHIP OPPORTUNITIES

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PRESENTING	TOURNAMENT	EXPERIENCE	BAY
\$10,000	\$7,500	\$5,000	\$2,500
0 of 1 available	1 of 1 available	5 of 5 available	20 of 20 available
Twenty-four Participants	Eighteen Participants	Twelve participants	Six Participants
Networking Reception	Networking Reception	Networking Reception	Networking Reception
Lunch OR Dinner	Lunch OR Dinner	Lunch OR Dinner	Lunch OR Dinner
Priority Bay & Premium Swag	Priority Bay & Premium Swag	Priority Bay & Premium Swag	Priority Bay & Premium Swag
Lead branding pre, post & day of throughout venue, website, social media, bay & monitors TopGolf AND any affiliate branding (June-October)	Prominent branding pre, post & day of at Tournament, website, social media, team bay and monitors Tournament takes place in Session 1	Prominent branding pre, post & day of at Experience location (VIP, Putting Contest, etc.), website, social media, team bay and monitors	Prominent branding pre, post & day of at team bay, website, social media and monitors



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SPONSORSHIP COMMITMENT FORM

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Please return form with payment to guarantee reservation.

LEVELS

- \$10,000: Presenting
- \$7,500: Tournament
- \$5,000: Experience
- \$2,500: Bay
- \$750: Per Team
- \$50: VIP Upgrade x _____
Upgrade is per person (includes drink tickets, swag, and more).

SESSIONS

- Session 1:
(Tournament Option available)
Thursday, Oct. 26th
AM: 12:30pm-3:30pm
- Thursday, Oct. 26th
Networking Mixer
3:30pm-5:00pm
- Session 2:
Thursday, Oct. 26th
PM: 5:00pm-8:00pm

CONTACT INFORMATION

Contact Person/Title: _____

Organization/Donor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: Email: _____

PAYMENT OPTIONS

Email your sponsor commitment form to: deb.jolette@jasac.org
Payment options include: credit card, online at jasac.org, request an invoice or checks made payable to:

Junior Achievement of Sacramento
P.O. Box 255602, Sacramento, CA 95865

CREDIT CARD INFORMATION

- Visa MasterCard Discover American Express

Name: _____

Card #: Exp. Date: _____ / _____ Security Code: _____

Amount Total: \$ _____

Space is limited. Sponsorships will be offered on a first-come, first-served basis and are expected to sell out. Benefits will be confirmed upon receipt of payment. Deadline for sponsorship is 9/22/23.

To ensure maximum recognition of your gift, please submit your company logo along with your Sponsor Commitment Form. All logos must be submitted in Vector Format (.pdf, eps, .psd).

Junior Achievement of Sacramento is a nonprofit 501(c)3 organization.
Our Tax ID# is: 94-6080866.

